



# BIRMINGHAM CONCERT BAND

Dear Friends,

The 2018-2019 Season of the Birmingham Concert Band is quickly approaching, and as we prepare to celebrate our 41st year of musical excellence, we look to our advertisers to help us to continue providing musical entertainment and musical scholarships to deserving young musicians in our community.

When purchasing advertising space with the BCB, we will include your ad in our annual advertising jacket, as well as on our webpage. The jacket is distributed at each Birmingham Concert Band performance - over 1200 people throughout the year. We encourage our audiences to patronize the advertisers in the jacket at each concert.

The BCB offers several advertising space options. At the **\$50** advertising level, you will receive a quarter-page advertising space. At the **\$100** level, you will receive a half-page advertisement. A **\$250** ad purchases a full-page advertising space within the ad jacket. At the **\$500** level, the rear cover of the jacket is available for your ad.

Our success continues to depend on our volunteer musicians, dedicated band director, generous individual donations, and your support. We hope that you choose to join us for a great season of music!

Sincerely,

The Birmingham Concert Band



CELEBRATING OUR 41ST SEASON  
 PROVIDING THE BEST IN CONCERT  
 BAND MUSIC FOR ALL AGES

Name of Organization		
Address		
City	State	Zip
Contact Name		
Phone	Email	

	Ad Size	Rate
	Full Page (Back Cover)	\$500
	Full Page	\$250
	Half Page	\$100
	Quarter Page	\$50

*Payments must be received  
 at time of ad image  
 submission*

Total Amount Due: \_\_\_\_\_  
 Make checks payable to:  
**Birmingham Concert Band**

<b>Ad Content</b>	
Please check one:	
<input type="checkbox"/>	I have included an electronic file (.pdf format preferred) with this order
<input type="checkbox"/>	I will forward an electronic file to <b>kerrymills@comcast.net</b>
<input type="checkbox"/>	I would like the BCB to design my ad (please include details with this order)

Contact Info: Kerry Mills Email: kerrymills@comcast.net	or	Mail Order to: Birmingham Concert Band PO Box 335 Birmingham, MI 48012
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*Advertisers: Please use this sizing information when designing your ad. Images larger than these dimensions will be shrunk or cropped to fit.*

Full-Page - \$250  
8" H x 5" W

Back Cover - \$500  
8" H x 5" W

Quarter-Page - \$50  
1.75" H x 5" W

Quarter-Page - \$50  
1.75" H x 5" W

Half-Page - \$100  
3.75" H x 5" W