



Dear Friends,

The 2017-2018 season of the Birmingham Concert Band is quickly approaching, and as we prepare to celebrate our 40th year of musical excellence, we look to our sponsors and advertisers to help us to continue providing high-quality band music to the community.

When purchasing advertising space with the BCB, we will include your ad in our annual advertising jacket. The jacket is distributed at each Birmingham Concert Band performance – over 1200 people throughout the year. We encourage our audiences to patronize the advertisers in the jacket at each concert.

The BCB offers several advertising space options. At the \$50 advertising level, you will receive a quarter-page advertising space. At the \$100 level, you will receive a half-page advertisement. A \$250 ad purchases a full-page advertising space within the ad jacket.

Our success continues to depend on our volunteer musicians, dedicated band director, generous individual donations, and your support. We hope that you choose to join us for a great season of music!

Sincerely,

The Birmingham Concert Band

Advertisers: Please use this sizing information when designing your ad. Images larger than these dimensions will be shrunk or cropped to fit.

Full-Page - \$250
8" H x 5" W

Back Cover - \$500
8" H x 5" W

Quarter-Page - \$50
1.75" H x 5" W

Quarter-Page - \$50
1.75" H x 5" W

Half-Page - \$100
3.75" H x 5" W



CELEBRATING OUR 40TH SEASON
 PROVIDING THE BEST IN CONCERT BAND MUSIC FOR ALL AGES

Name of Organization		
Address		
City	State	Zip
Contact Name		
Phone	Email	

	Ad Size	Rate
	Full Page (Back Cover) - 8" H x 5" W	\$500
	Full Page - 8" H x 5" W	\$250
	Half Page - 3.75" H x 5" W	\$100
	Quarter Page - 1.75" H x 5" W	\$50

*Payments must be received at
 time of ad image submission*

Total Amount Due: _____
 Make checks payable to:
Birmingham Concert Band

Ad Content

Please check one:

I have included an electronic file (.pdf format preferred) with this order

I will forward an electronic file to **kerrymills@comcast.net**

I would like the BCB to design my ad (please include details with this order)

Contact Info: Kerry Mills Email: kerrymills@comcast.net	or	Mail Order to: Birmingham Concert Band PO Box 335 Birmingham, MI 48012
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